

# **COMPANY PROFILE**

UNLOCKING THE POWER OF POSSIBILITIES FOR INVESTORS



# More info

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#### WELCOME MESSAGE

We are thrilled to reflect on our remarkable journey since our establishment in November 2021. SPI stands as an innovative and dynamic business platform, driven by a vision to enable a sustainable future for individuals worldwide. Our dedicated team, comprised of seasoned professionals, has poured their expertise, experience, and financial resources into creating this groundbreaking platform. At SPI, every member enjoys equal ownership, offering an expansive network for investment and sustainable planning. We pride ourselves on being a multinational global company, transcending industries and sectors.

Since our inception, SPI has experienced exponential growth, expanding our operations across various countries including Sri Lanka, Australia, Italy, Canada, USA, New Zealand, China, and the UK. While currently focused on the Food & Beverage industry, we have ambitious plans to venture into Software, Gem, Textiles, Real Estate, and Travel & Tourism sectors. Our success lies in our commitment to transparency, respect, innovation, and collaboration. These values are the bedrock of our culture, guiding every aspect of our organization. Transparency builds trust and accountability, while respect fosters an inclusive and supportive environment. Innovation drives us to continuously seek new ideas, and collaboration empowers us to achieve extraordinary results.

SPI's unique approach to investment is built on knowledge, emphasizing the value of expertise over vast monetary resources. This strategy has allowed us to make significant strides without incurring substantial launch costs. As we continue our journey, we invite interested parties to join us in shaping the future of international trade. Your investment, whether in capital or ongoing operational expenses, will be instrumental in realizing our goals.

Together, let's unlock the power of possibilities and create a prosperous future. Join SPI and become a part of our strong team with a clear vision for the future.

#### **SPI Team**

SILKPORT INTERNATIONAL (SPI)

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#### **COMPANY OVERVIEW**

SPI is an innovative and dynamic business platform that offers a global network for individuals looking to invest and plan their sustainable future. Our team, consisting of experienced professionals with decades of knowledge in the business field, has dedicated their relationships, expertise, experience, and financial resources to create this groundbreaking platform.

When you become a member of SPI, you gain access to a world of possibilities. We empower our investors to fulfill their needs and wants in a way that suits their preferences. One of the unique aspects of SPI is that every member enjoys equal ownership and has the ability to expand their network rapidly. With our global network, we are creating a brand that transcends industries and sectors. At SPI, anyone can come and engage in their own business activities, share knowledge, build new relationships, and participate in corporate social responsibility initiatives. Our platform is not limited to one industry or sector – we are proud to be a multinational global company.

Since our establishment in November 2021, SPI has grown exponentially and is now operating in various countries, including Sri Lanka, Australia, Italy, Canada, USA, New Zealand, China, and the UK. Currently focused on the Food & Beverage industry, we have ambitious plans to expand into Software, Gem, Textiles, Real Estate and Travel & Tourism sectors. Join SPI and become a part of our strong team with a clear vision for the future. As an investor, you can expect attractive opportunities and the potential for lucrative returns. Benefit from our global network, diverse portfolio, and commitment to innovation as we pave the way for your success in the dynamic world of business. Together, let's unlock the power of possibilities and create a prosperous future.

#### **OUR VISION**

"To be a leader in enabling sustainable future"

#### **OUR MISSION**

"Dedicated to catalyze the transition to a sustainable future by providing innovative solutions, fostering collaboration, and driving positive change at all levels of society via empowering individuals, organizations, and communities"

#### **OUR POLICIES**

Below policies are an integral part of our organization and serve as a compass for our employees and stakeholders. We constantly review and update them to ensure they align with the evolving needs and expectations of our organization and the industry.

• We are committed to making environmentally conscious decisions in all aspects of our business. It outlines our dedication to selecting packaging materials and other business resources that align with sustainability principles. We prioritize resource conservation. waste reduction, and pollution prevention.

Environmental Policy

# Financial & Expense Policy

 We believe in financial accountability and transparency. we have established a comprehensive Financial and **Expense Policy** that sets clear guidelines for budgeting, expense reimbursement, purchasing, and financial reporting procedures.

• We recognize the importance of protecting customer and employee data. We have strict guidelines in place for the responsible use of information technology resources, data security measures, and the proper handling of sensitive information.

> Data Protection & Privacy Policy

#### Anti-Corruption Policy

• SPI is committed to maintaining the highest standards of ethical conduct. Our Anti-Corruption Policy ensures that bribery, corruption, and unethical practices have no place in our organization.

#### **OUR VALUES**

#### **Transparency**

It's a value we live and breathe. We believe in open, honest, and clear communication in all aspects of our organization. We share information with our stakeholders, both the good and the not-so-good, to build trust and maintain accountability. Transparency is the foundation of our relationships and is crucial to our success.

# Respect

Respect is at the core of our culture. We treat every individual with dignity and fairness, embracing and appreciating diversity in all its forms. We honor the unique contributions of each member of our team and create an inclusive and supportive environment where everyone feels valued. With respect as our guiding principle, we foster collaboration and foster a harmonious work culture.

#### Innovation

Innovation is in our DNA. We believe in continuously pushing the boundaries, seeking new ideas, and embracing change. We are passionate about finding creative solutions and improving our products, services, and processes. Our commitment to innovation is evident in the way we encourage and welcome new ideas from our employees, customers, and partners. We know that innovation is the key to staying ahead of the game and driving our success.

#### Collaboration

Collaboration is not just an option – it's a way of life. We believe that by working together, we can achieve extraordinary things. We value teamwork, open communication, and the power of collective knowledge. Collaboration is not limited to our colleagues within the organization but extends to our global operations, embracing diverse perspectives from all around the world. Through collaboration, we can tackle challenges, foster creativity, and achieve our shared goals.

### **OUR JOURNEY**

Imagine a world where passionate entrepreneurs with years of business experience and a strong academic background in entrepreneurship come together to fulfill their dream of exporting top-quality products to international markets. This is the story of SILKPORT INTERNATIONAL (PVT) LTD. Initially, our founders tried exporting food and beverage products to the European market but encountered a roadblock - their individual status limited their ability to penetrate international markets. Undeterred, they decided to create an innovative business platform that would change the game forever. In November 2021, SILKPORT INTERNATIONAL (SPI) was born, and with the support of investors from all over the world, it quickly transformed into a global network of like-minded individuals. Our partners all have equal ownership, ensuring a level playing field for everyone involved.

Our very first brand under the SPI global network, "CYLONIES" was created for the food and beverage industry. We built a compelling website and spread the word about our brand through various social media platforms. To kickstart our operations, we recruited talented fresh graduates, giving them an opportunity to be a part of something truly special. With an initial focus on the European market, SPI successfully exported "CYLONIES" food and beverage products. The range of flavors we offered became an instant hit with consumers, driving our first stage of development. Now, we are ready to take on new challenges and explore opportunities in different industries.

SPI has been a startup like no other, as our investment strategy is built on knowledge rather than vast amounts of monetary resources. We didn't incur any significant launching costs, as our partners invested solely in ongoing operational expenses such as utilities and salaries. This ongoing investment laid the foundation for our success.

As we continue to grow, we invite interested parties to join our platform and be a part of our exciting journey. Initial investors will have the opportunity to contribute to the capital needed for expansion, in addition to ongoing operational expenses. This collective investment approach ensures that we have the resources needed to achieve our goals and objectives. Through relentless determination and the support of both external and internal stakeholders, SPI is poised to make a lasting impact on the global market. Join us on this incredible adventure as we revolutionize the way products are exported and shape the future of international trade.

#### **OUR CULTURE**

At SPI Corporation, our culture is defined by collaboration, excellence, workplace flexibility, and engagement with medium-scale manufacturing companies. We believe in the power of teamwork and leveraging collective skills to achieve outstanding results. By prioritizing excellence in hiring and performance, we foster a culture of high standards and continuous improvement.

At SPI, we value work-life balance and offer flexibility in the workplace to support our employees' personal needs. Through active engagement with medium-scale manufacturing companies, we create mutually beneficial business relationships and opportunities for collaboration. Our core values shape how we work, interact, and make decisions within our organization and are key factors in our success.

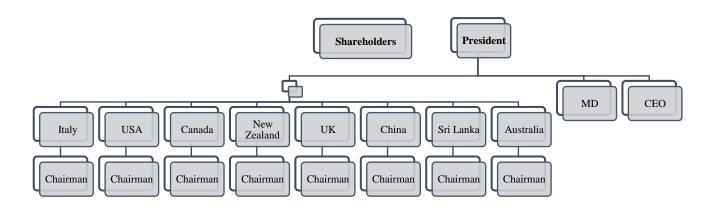
Invest in SPI Corporation to join a thriving company with a culture of collaboration, excellence, and adaptability. Invest in SPI Corporation, a company with a collaborative and high-performing organizational culture. Our values of teamwork, excellence, workplace flexibility, and engagement with medium-scale manufacturing companies drive our success. We prioritize hiring top talent, offer work-life balance, and actively seek partnerships for mutual growth.

Join us in our journey towards success by investing in SPI Corporation.

# **GLOBAL NETWORK**

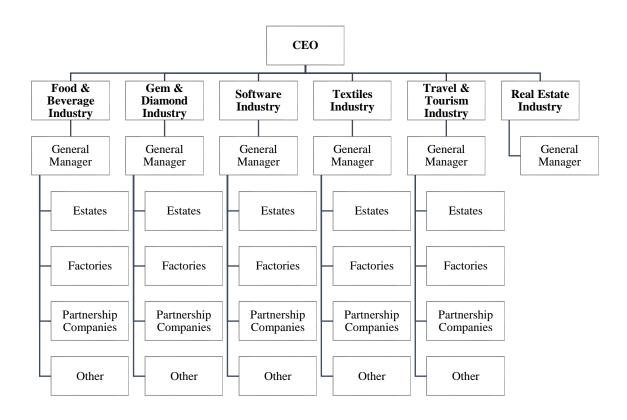
The global network chart represents the structure of a global network of the company. The President holds the highest position in this hierarchy, followed by several Chairmen who oversee operations in different countries.

The Chairmen are responsible for managing the companies' activities in their respective countries, such as Italy, USA, Canada, New Zealand, UK, China, Australia, and Sri Lanka. This hierarchical structure facilitates the effective management and coordination of the companies' global operations.



This implies that there are specific individuals responsible for overseeing the companies' affairs and decision-making in each of these locations.

#### INDUSTRIAL STRUCTURE

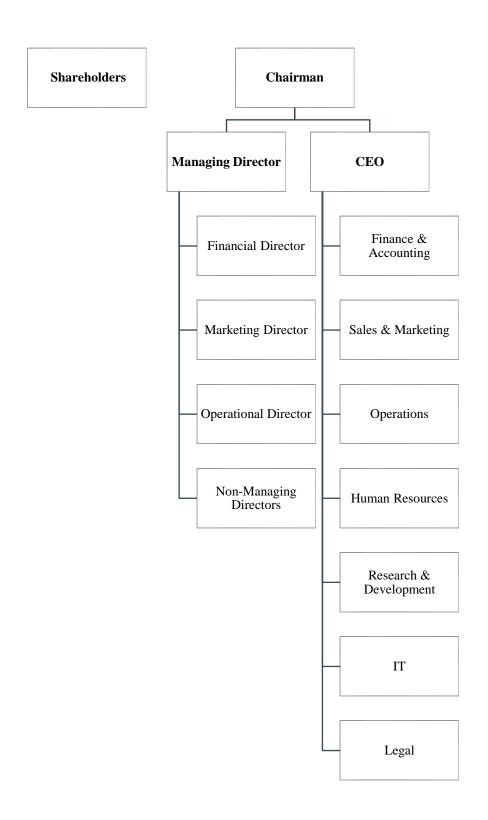


The CEO is at the top, followed by the general managers who are in the industries such as food & beverage, gem & diamond, software, textiles, and travel & tourism. The general managers oversee the estates, factories, partnership companies and other business activities.

## ORGANIZATIONAL STRUCTURE - MD VS CEO

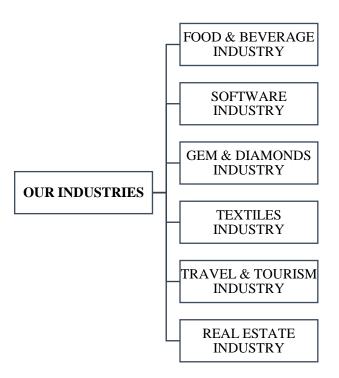
The company's organizational structure includes a Board of Shareholders at the top level, overseeing key decision-making. Below them, the Chairman leads the board, followed by the Managing Director who is responsible for overall operations. Reporting to the Managing Director are various directors overseeing important functions like finance, marketing, operations, and non-managing directors who contribute expertise. The CEO

heads different departments including finance, sales, operations, HR, R&D, IT, and legal, ensuring each area runs effectively and aligns with the company's goals. This hierarchy enables efficient management and strategic direction across all facets of the company.



### **SPI GROUP**

At SPI Group, we believe in inclusivity and collaboration. Our platform welcomes individuals from all industries, offering opportunities to engage in business activities, share knowledge, build relationships, and participate in corporate social responsibility initiatives. Whether you're interested in the Food & Beverage industry, Software, Gems, Textiles, Real Estate, or Travel & Tourism sectors, SPI Group has ambitious plans to expand into multiple sectors, ensuring a diverse portfolio for our investors.



#### **Food & Beverage Industry**

Invest in the ever-growing food and beverage industry for a chance to capitalize on a diverse range of businesses involved in producing, processing, distributing, and selling delectable foods and drinks.

Collaborating with leading manufacturers like SPI, investors can leverage a proven business model that guarantees high-quality products under the esteemed CYLONIES brand. But

success in this industry isn't without its challenges. Fierce competition, evolving consumer

preferences, and complex operations pose obstacles that demand careful navigation. To ensure a strong foothold, SPI and other industry players prioritize strict adherence to regulations and standards governing food safety, labeling, health codes, and licensing. By embodying compliance, they reinforce their credibility and secure their standing in the market.

## **Software Industry**

It is a vibrant and rapidly evolving field, encompassing a wide range of activities such as software development, testing, packaging, distribution, sales, and customer support. SPI

thrives in this industry by creating, selling, and supporting innovative software products and services. What makes the software industry so exciting is the diverse range of business models adopted by companies.

From licensing fees to subscription-based pricing, advertisements to in-app purchases,



software companies have mastered the art of monetizing their offerings. Many also provide consulting or professional services alongside their software products, ensuring comprehensive support for their clients.

#### **Gem & Diamonds Industry**

From sourcing gemstones and diamonds from small sellers to creating exquisite jewelry pieces like rings, necklaces, earrings, and bracelets, SPI operates through a multi-faceted process that encompasses mining to retail sales. With a diverse range of retail channels, including physical stores, online platforms, and authorized dealers, SPI ensures that their creations reach customers worldwide. But they don't stop there. Providing consultations, customization options, and after-sales services, SPI goes the extra mile to ensure an unforgettable jewelry experience for their clients. At the heart of SPI's operations lies a deep commitment to ethical and sustainable practices.



We actively address critical issues such as fair labor practices, responsible mining, environmental impact, and the prevention of trade in conflict or 'blood' diamonds. Collaborating with certification bodies, industry associations, and advocacy groups, SPI leads the charge in promoting responsible

practices and transparency within the industry.

#### **Textiles Industry**

SPI operates in a complex supply chain that brings together raw materials and manufacturing processes to create stunning finished textile products. With a global reach, SPI specializes in selling and distributing clothing and accessories worldwide. Catering to

diverse fashion preferences, SPI offers a wide range of segments, including men's, women's, and children's apparel. From athleisure wear and sportswear to formal and casual attire, as well as swimwear and more, SPI covers every fashion need. Engaging in various activities such as design, marketing, retail, and online



sales, SPI navigates this highly competitive industry alongside numerous global, regional, and local brands, retailers, and manufacturers.

#### **Travel & Tourism Industry**

This is a diverse and dynamic sector that plays a significant role in global economies, offering individuals opportunities for leisure, adventure, and cultural exploration. SPI encompasses a wide range of businesses and services that cater to the specific needs and preferences of travelers worldwide.

When SPI collaborates with travel agencies, it greatly assists individuals or groups in



effectively planning, booking, and organizing their travel arrangements, including transportation, accommodations, and activities.

Furthermore, we specialize in creating and managing comprehensive tour packages that

incorporate transportation, accommodation, meals, and guided activities. These specialized tour packages often focus on specific locations or types of travel, such as adventure tourism, cultural tours, or luxury vacations.

#### **Real Estate Industry**

SPI plays a pivotal role in property development, investment, marketing, and management. A warehouse project refers to the exciting endeavor of constructing or renovating a warehouse facility tailored for commercial or industrial use. These projects entail the meticulous acquisition of prime land, the innovative design and construction of robust warehouse buildings, and often encompass additional features like loading docks, state-

of-the-art storage systems, and modern office spaces.

Warehouse projects flex their versatility, adapting in size and complexity to meet the unique needs and requirements of businesses or clients. They provide invaluable spaces as distribution centers,



storage facilities, or manufacturing plants that facilitate seamless inventory management, efficient logistics, and other key business operations.

# OFFICE LOCATIONS

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48 Mead Street Avondale, Auckland, New Zealand +64220866250

34/A, Halpe, Nariamulla, Meerigama, Sri Lanka +94772666779 Thank You for Exploring SILKPORT INTERNATIONAL!

Dear Esteemed Reader,

We're delighted that you've taken the time to delve into the world of SILKPORT

INTERNATIONAL. Your interest in our endeavors means the world to us.

Should you have any queries or wish to explore potential collaborative ventures, please

don't hesitate to reach out. We're eager to connect and discuss the exciting possibilities

ahead.

**Get in Touch** 

**Business Administrator** 

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We're looking forward to the prospect of collaborating with you.

Best Regards,

SPI Team